

Vision Statement

The City of Elliot Lake is distinguished through its provision of modern urban services for all ages, while being located in the heart of a pristine natural environment. It is a community where the quality of life is continually enhanced through the interactions of a diverse population supported by engaged private and not-for-profit sectors. It is a place where affordability, health, and resiliency are more than just words, they are a way of life.

Elliot Lake does not fear the future, but rather embraces the opportunities that the future presents.

Goals & Actions

Economic Development and Diversification, Stabilization, and Investment Readiness

Actions

- Establish a comprehensive marketing plan for the municipality to market the diverse strengths in promoting Elliot Lake.
- Establish Investment Readiness Tools.
- Identify and adopt an Industrial Community Improvement Plan.
- Take strategic advantage of the airport. Consider passenger and freight service.
- Develop a strategy to advance the Cottage Lot Program and have a memorandum of understanding (MOU) by the end of 2016.
- Explore eco-tourism and geo-tourism possibilities and challenges as part of a tourism package.
- Capitalize on opportunities for diversification and community growth.
- Continue to foster retirement opportunities.

Continued Investment into Infrastructure

Actions

- Create an Infrastructure Revitalization Plan.
- Educate public on infrastructure repair and replacement.
- Optimize the Waste Management System.
- Identify and adopt a plan to increase the use of the airport.
- Investigate the feasibility of obtaining/developing a GIS System.
- Investigate the feasibility to become a wireless community.
- Replace our aged recreation facilities - planning starting in 2015.

Development of Strong Partnerships

Actions

- Initiate the outreach to neighbouring communities to achieve common goals.
- Ensure good relationships and partnerships among council and staff.
- Support the local business community.
- Identify projects that require partnerships and the communities that will be impacted.
- Foster good relationships with neighbouring communities.

Environmental Stewardship

Actions

- Develop a Resource Management Plan.
- Support additional development and maintenance of trails.

Strong Municipal Corporate Administration and Governance

Actions

- Succession Planning.
- Develop a corporate culture where staff are motivated, productive, and the city is seen as an “employer of choice”.
- Customer Service Excellence.
- Develop strategic internal and external communications.
- Review and update by-laws, policies, and procedures.
- Review and update of the Official Plan.
- Investigate feasibility of e-city services.
- Encourage ongoing professional development.
- Conduct service level and delivery review.
- Update IT strategy to include initiatives such as update of IT infrastructure and website, adopting a communications group and improving internal and external communications.
- Adopt a Council Code of Conduct.

Strong Financial Foundation for the Municipality

Actions

- Develop a tax policy related to the special area rate for urban properties.
- Ensure an appropriate level of reserves.

Support the Arts and Culture Community

Actions

- Strategic, vibrant, relevant museum for the future.
- To cultivate in the citizens of Elliot Lake an appreciation of arts and culture through accessible programming, arts and cultural facilities and entertainment that is available to all citizens.
- To further develop successful relationships with the diverse and vibrant arts and culture organizations within the community.
- To maintain and improve arts and cultural facilities.

Health and Community Wellness

Actions

- Give priority to Health Care Provider Recruitment and Retention Process.
- Support the hospital's redevelopment plan.
- Develop an Aging in Place Strategy.
- Provide activities and promote healthy lifestyles through recreation for all age groups.
- Develop an Accessibility Action Plan.
- Develop Beautification Plan and recommend implementation.
- Support youth organizations.